

COACHING INTAKE CHECKLIST

When starting your coaching with a new client, this form will help you remember to set the stage for a productive relationship. Feel free to modify this form to suit your particular coaching needs and philosophy.

Intake Steps:

- Give client intake form to obtain basic information.
- Ask client to verbalize goals.
- Ask client to identify specific results he/she is looking to achieve.
- Give client a goal sheet with specific objectives, expected results, and timeline.
- Ask client, "Why are you seeking help now?"
- Give client a contract with the terms and conditions of your coaching program.
- Set up coaching schedule.
- Establish a billing and payment procedure.
- Explain what coaching is and isn't.
- Explain your background and philosophy.
- Explain confidentiality procedures.
- Explain boundaries, including contact between coaching sessions.
- Explore possible obstacles to making progress.
- Explore how client has tackled problems in the past.
- Explore different solutions and strategies that fit the client's needs.
- Explore any additional questions about the process.
- Organize homework activities and assignments that will be assigned to the client.
- Explore how client will measure growth and progress on a short- and long-term basis.